

1. Data Protection Notice

With this Privacy Notice we would like to explain how we use your personal data and your choices and rights in respect of how your data is collected and used.

This website is operated by Thought of You GmbH, Schackstrasse 2, 80539 München – in the following called “Thought of You“, "we" or "us“. For further details please see our imprint.

I. Processing of Data

1. Visiting our website

When visiting our website, we process the following information, which is transmitted automatically by your browser and stored temporarily:

- IP-Addressee of your device
- Date and time of access
- Name and address of the requested file
- Transmitted amount of data
- Notification as to whether the call was successful
- Identification data of the browser and operating system used
- Name of your internet provider

This data is processed in order to make the use of the website technically possible (connection setup). In addition, the data is evaluated in anonymous and aggregated form (i.e. without it being possible to draw conclusions about individual users), statistically in the interest of system security, the technical administration of the network infrastructure and to optimize our website.¹

2. Processing of Personal Data

Our website is an informational platform that we would like to use to answer your enquiries. Furthermore, we only process personal data via this website if you provide it to us, e.g. for the purpose of answering your enquiry or to provide you with access to the services you have requested.² We also process personal data to provide you with a comment function.³ If data processing is necessary to fulfil a legal obligation to which we are subject, we process personal data in this context to fulfil our legal obligations.⁴ Such data will not be merged with usage data collected during the visit (see section 1.).

1 Legal basis is Art. 6 (1) f) of the General Data Protection Regulation (GDPR).

2 Legal basis is Art. 6 (1) b) or f) GDPR.

3 Legal basis is Art. 6 (1) f) GDPR.

4 Legal basis is Art. 6 (1) c) GDPR.

3. Cookies

Cookies are small and often encrypted text files that are stored on your browser. Cookies make it possible to identify you as a specific customer and to store both your personal preferences when using our website and technical information.⁵ The main benefit for you is that you do not have to enter the information contained in the cookies every time you visit our website. Cookies do not necessarily contain or reveal personal information. If, however, you enter personal information on our website, this may be associated with the data stored in the cookies. You can deactivate or block the storage of cookies in your browser generally or only for our site. You can find out how to do this from the help function of your browser. However, this can lead to restrictions in the user-friendliness of our website.

4. Data Processing with third parties

Donate with PayPal

If you wish to donate using the "PayPal" payment method, you will automatically be redirected to the PayPal (Europe) S.à r.l. et Cie, S.C.A. site. The data processing carried out within this framework is used for the processing of payments.⁶

Google Analytics

We also use Google Analytics on our website. This is a Web analysis service offered by Google Inc. that enables the generation of detailed statistics on website traffic and its sources. We use Google Analytics solely for statistical purposes, such as in order to track how many users have clicked on a particular item of product information.⁷ Google Analytics is based on cookies and records information about your use of our website including your IP address. To prevent users being identified by their IP addresses, we use a special code to ensure that your IP address is recorded solely in truncated and therefore anonymised form. It is no longer possible to identify individual users with this truncated IP address. The information recorded by Google Analytics is transmitted to Google Inc. based in the United States. Google is self-certified under the Privacy Shield to provide an adequate protection of your personal data under EU law. You can prevent that data is collected and transferred to Google Inc. by downloading and installing the plug-in available at the following link: tools.google.com/dlpage/gaoptout.

DoubleClick

DoubleClick by Google is a service provided by Google Inc. DoubleClick uses cookies to display advertisements that are relevant to you. A pseudonymous identification number is assigned to your browser in order to check which ads were displayed in your browser and which ads were viewed.⁸ The use of DoubleClick cookies enables Google and its partner websites to serve ads based on previous visits to our or other websites on the Internet. The information generated by the cookies is transferred by Google to a server in the USA for evaluation and stored there. Google has certified itself according to the EU-U.S. Privacy Shield and therefore offers an appropriate level of data protection. Google only transfers the data to third parties on the basis of legal regulations or within the scope of order processing. Data processed with DoubleClick is

5 Legal basis is Art. 6 (1) b) or f) GDPR.

6 Legal basis is Art. 6 (1) f) GDPR.

7 Legal basis is Art. 6 (1) f) GDPR.

8 Legal basis is Art. 6 (1) f) GDPR.

stored for up to 2 years. You can prevent the collection by Google of the data generated by the Cookies and related to your use of the websites as well as the processing of this data by Google by clicking on the following link (<https://adssettings.google.com/anonymous?hl=en-GB&sig=ACi0TCgjQOtZZmsnhor-F-jUaLKUXPozB-azrbC60G1nlid6ZBXp9mJfsSLCyW2C06i4JsWlErRqW2CyV7laWP2gtjISjDTv8oaQM7RXXbZBM5xM64a1uc>) under the point DoubleClick deactivation extension download available browser plugin and click on DoubleClick deactivation extension. Alternatively, you can deactivate the DoubleClick cookies on the Digital Advertising Alliance website using the following link (<http://optout.aboutads.info/?c=2#!/>).

1. Social Networks

We maintain online presences within social networks and platforms in order to communicate with the users active there and to inform them about us and our offers. We process the data of the users who contact us via the respective networks for these purposes. When accessing the respective networks and platforms, the terms and conditions and data processing policies of the respective operators apply. This can lead to us being offered access to further personal data as an indispensable part of our user agreement, or to the operator setting cookies or collecting user data without our knowledge and intention. In this respect, we have no influence on the type and scope of data processing by the operators. The purpose, scope of data collection and the further processing of the data by the networks as well as the relevant user rights and setting options for the protection of personal data can be found in the following data protection policies:

Facebook: <https://www.facebook.com/about/privacy/>

Twitter: <https://twitter.com/de/privacy>

Youtube: <https://policies.google.com/privacy>

LinkedIn: https://www.linkedin.com/legal/privacy-policy?_l=de_DE

5. Plugins

Our website uses plugins from Facebook, Google+ and Twitter, Pinterest, LinkedIn, Tumblr, Reddit and VK.

By default, we embed disabled buttons that do not connect to Facebook servers and other social and professional networking sites. Only when the user activates them and agrees to communicate with the respective network will the buttons become active and connect. The user can then submit his or her recommendation with a second click. Either a small pop-up window appears or the user is logged in to the network and forwarded there. Please refer to the following data protection information for the purpose, scope and further processing and use of the data by the networks as well as your related rights and settings for the protection of personal data:

Facebook privacy policy: <https://www.facebook.com/about/privacy/>

Privacy policy of Google: <https://policies.google.com/privacy?hl=en>

Privacy policy of Twitter: <https://twitter.com/de/privacy>

Privacy policy of Pinterest: <https://policy.pinterest.com/de/privacy-policy>

Privacy policy of LinkedIn: https://www.linkedin.com/legal/privacy-policy?_l=en_DE

Privacy policy of Tumblr: <https://www.tumblr.com/privacy>

Privacy policy of Reddit: <https://www.redditinc.com/policies/privacy-policy>

Privacy policy of VK: <https://vk.com/privacy>

6. Disclosure of Data to Third Parties

We work with service providers who assist us in providing our services on this website. These service providers process data solely on behalf of and under the control of Thought of You and only for the purposes described in this data protection notice.

7. Retention of Data

Personal data is stored for as long as is necessary for the above-mentioned purposes. The data will be deleted at the latest after termination of the contractual relationship and after expiry of the statutory retention periods of civil, commercial and tax law.

Data that is collected while surfing on our website (see section 1) and that can legally be considered personal data (e.g. the complete IP address) is stored for a period of 14 days, unless an unusual incident requires a longer storage period (e.g. after a hacker attack).

II. Your Rights / Contact Information

1. General Rights

You can request access to the personal data stored about you and have the right to receive the data provided by you in a common and machine-readable format. In addition, you may, in justified cases, request the deletion, correction or limitation of the processing of your data. If your personal data are transferred to a country outside the EU that does not offer adequate protection, you can request a copy of the contract that ensures adequate protection of personal data. You also have a general right to complain to a supervisory authority about data processing (for us this is Bavarian State Office for Data Protection Supervision, <https://www.lda.bayern.de/de/kontakt.html>).

2. Opt-out

If we use your personal data on the basis of a balance of interests, you may object to the processing and use of your data. In this case, we will no longer use your data unless our interests prevail. You can object to the use of your data for direct marketing purposes at any time without further consideration.
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2. Contact Information

In order to exercise the aforementioned rights, please contact us directly in writing or via e-mail or contact our Data Protection Officer under Admin@thoughtofyou.com

II. Changes to the Data Protection Notice

We undertake to update this data protection notice regularly. We encourage you to check this privacy statement from time to time so that you are aware of how we protect your personal information.